

Kathy Raissifar  
Hanley Wood Exhibitions  
[kraissifar@hanleywood.com](mailto:kraissifar@hanleywood.com)  
972.536.6461

## Remodeling Show Rolls Out Conference Program

May 26, 2009 - Dallas, TX – The Remodeling Show, co-located with DeckExpo in Indianapolis later this year (October 28 – 30), rolls out its 2009 conference program this week. Owned and operated by Hanley Wood Exhibitions, the Remodeling Show is a trade-only event officially sponsored by NAHB, NAHB Remodelers and REMODELING magazine.

“One word that best describes this year’s conference program is ‘connectedness.’ Many presenters are collaborating with each other to demonstrate how a specific business practice affects another. The flow of information is concise and makes it easier to put into context.,” said Paul Treanor, Senior Conference Manager for the Remodeling Show. Returning speakers include Bruce Case, Shawn McCadden and Beverly Koehn. “Now more than ever, small business owners need guidance from experienced industry leaders to secure their future. Instruction from the Remodeling Show conference program offers proven business practices and methods to boost the sales pipeline in any residential remodeling company.”

The Remodeling Show conference program consists of 51 courses from six education tracks: Sales, Marketing, Business, Production, Kitchen & Bath/Design, and Sustainable Remodeling (new for 2009). The Remodeling Full Conference Pass allows attendees to select from all 51 courses in the six tracks that comprise the Remodeling Show Conference Program. Conference attendees can capitalize on Deck Technical courses with an All-Access Pass registration, providing choices from all 60 courses and seven education tracks from both the Remodeling Show and DeckExpo. The Individual Seminar Option allows attendees to choose courses one-by-one to accommodate a busy schedule or limited budget. Online conference registration opens in June at [www.TheRemodelingShow.com](http://www.TheRemodelingShow.com).

Pricing for the Remodeling Show conference starts at \$75.00. A full list of conference package options and pricing is currently available online; course descriptions and a seminar search will be published on [www.TheRemodelingShow.com](http://www.TheRemodelingShow.com) by June 2009 when online registration opens. All conference packages and individual seminars include admission to the Exhibit Hall for both the Remodeling Show and DeckExpo for all three days of the event.

NAHB’s University of Housing returns offering designation courses at the show beginning Sunday, October 25, 2009 (CAPS, CGP and CGR designations). Details, pricing and registration for these courses will be available online at [www.TheRemodelingShow.com](http://www.TheRemodelingShow.com).

For registration-related questions, please contact customer service at 866.860.1964 or 972.819.7607 (outside U.S.A.). For additional show information, please visit [www.TheRemodelingShow.com](http://www.TheRemodelingShow.com).

**About Hanley Wood**

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.