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Remodeling Show Announces Co-Location with Inaugural Plumbing + Hydronics Expo

November 6, 2009, Dallas, TX – Today, Hanley Wood Exhibitions announced that the inaugural event of the Plumbing + Hydronics Expo will co-locate with the Remodeling Show in 2010. Both exhibitions, along with DeckExpo, will be held at the Baltimore Convention Center, September 15 -17, with conference seminars beginning September 14. Owned and operated by Hanley Wood Exhibitions, the Remodeling Show is officially sponsored by NAHB, NAHB Remodelers and REMODELING magazine. The Plumbing + Hydronics Expo is owned and produced by Messe Frankfurt North America, a wholly owned subsidiary of Messe Frankfurt GmbH, Germany's leading trade fair organizer, publicly owned by the city of Frankfurt and the State of Hesse.

"These two events are a natural fit," said Amy Allen, Show Director for the Remodeling Show. "Baltimore is a strong venue for the Remodeling Show and in close proximity to a concentrated audience of remodeling and residential contractors. In general, many remodelers have multiple specialty contractor resources for their 'behind-the-wall' work, including plumbing, HVAC and mechanical contractors. Hosting the exhibitions side-by-side will provide both audiences with a wider array of opportunities to grow their current businesses and provide even greater value for their time."

"We are pleased to announce the launch of the Plumbing + Hydronics Expo to serve an important market in an accessible region," states David Audrain, president of Messe Frankfurt, Inc. "By offering a focused event in the highly concentrated Mid-Atlantic region and co-locating with The Remodeling Show, this event will be beneficial to significantly more buyers, and make it even more valuable for our exhibiting companies."

The co-location will allow both groups access to a much larger base of innovative manufacturers, quality education and a platform for networking with industry peers. Although the events will be adjacent to each other in the exhibit hall, they will each have unique entrances, registration, conference education, exhibit space and marketing programs. Attendees will be able to pass through both exhibit areas in the hall with one registration.

For more information on the Remodeling Show, please visit www.TheRemodelingShow.com. For more information on the Plumbing+Hydronics Expo, please visit www.PHExpo.com.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Exhibitions** (Dallas) conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

About Messe Frankfurt

Messe Frankfurt is Germany's leading trade fair organiser, with 440 million euros in sales in 2008 and more than 1,500 employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2008, Messe Frankfurt organised more than 100 trade fairs, of which more than half took place outside Germany. Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to nine exhibition halls and an adjacent Congress Center. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent. For more information, please visit www.messefrankfurt.com

The North American headquarters in Atlanta is currently producing nine shows in the USA, Canada and Mexico across various industries. For more information about Messe Frankfurt, please visit our website at www.messefrankfurt.us