

Kathy Raissifar  
Hanley Wood Exhibitions  
972.536.6461  
[kraissifar@hanleywood.com](mailto:kraissifar@hanleywood.com)

## 2007 REMODELING SHOW HEADS WEST TO LAS VEGAS

For three days this October, the residential and commercial remodeling industry will come together at the Remodeling Show in Las Vegas to find new products, increase their business savvy, and network with fellow remodelers. More than 10,000 remodelers, replacement contractors, home improvement professionals, general contractors, kitchen and bath specialists, custom builders, designers and residential architects from around the country are expected to attend this annual event. Owned and operated by Hanley Wood, the premier media company serving the housing and construction market, the Remodeling Show is officially sponsored by NAHB, NAHB Remodelers® and *Remodeling Magazine*.

The Remodeling Show is the largest industry event solely dedicated to the remodeling market. Now in its 17<sup>th</sup> year, the Remodeling Show is a full-service event with three major components: exhibits, networking and education.

The show floor is where the remodeling community meets face-to-face to preview innovative products and tools, perfect craftsmanship and expand skill sets in order to take their businesses to the next level. Over 325 companies will fill the trade show floor spanning 95,000 + square feet. While on the floor, attendees gain hands-on experience through a number of live demonstrations including Installation Clinics and manufacturer-run Presenting Exhibits. Top construction professionals bring expert field experience and valuable lessons from the workplace to the clinics, giving attendees time to sharpen their installation skills, stay abreast of product innovations and construction technologies. The 2007 Installation Clinics are sponsored by USG, Azek, Georgia-Pacific and Home Depot. Presenting Exhibit Demonstrations are sponsored by Andersen Windows and Schluter Systems.

For those looking for business-related topics, the Business Clinic is the perfect opportunity to learn practical business skills such as increasing profitability and pricing strategies. These hour-long business power sessions are sponsored by OPEN by American Express and taught by experts in finance and business.

Those looking to expand their knowledge in the lucrative kitchen and bath market should plan to spend time in the Kitchen & Bath Showcase, a feature exclusive to the Remodeling Show. The Showcase is a pavilion on the show floor surrounded with product geared specifically for kitchen and bath. At the heart of the showcase are 4 unique clinic demonstration areas, two for kitchen and two for bath. Each segment has one clinic focusing on installation and another focusing on design. To tie the design and installation areas together, the "design power clinic" space is a built-out, finalized version of its neighboring installation clinic. All four clinic areas offer practical knowledge that can be taken back to the jobsite and the office. Official Kitchen and Bath Showcase sponsors include Platinum Sponsor Whirlpool; Gold-level sponsors Sterling By Kohler; Verona Marble Company; Show House by Moen; Home Depot; and HomeCrest Cabinetry. Silver-level sponsors Apollo Hardwoods Company; Graber Cabinets; Electrolux; K+BB Magazine; Plus Closets; Wilsonart HD; LG|LG Hi-Macs Acrylic Solid Surface; and the Propane Education and Research Council.

New on the show floor for 2007 is Tool Alley. As an area on the show floor dedicated exclusively to tools, those exhibitors in the Tool Alley will offer hands-on demonstrations and the opportunity for attendees to test tools. Tool Alley participants include Stilleto Tools; Big Foot Saw Adapters, T-Brace and Paslode as of press time.

Off the show floor, there are many unique engagements during the week of the Remodeling Show. As the Official Sponsor of the Remodeling Show, NAHB and NAHB Remodelers® host a variety of networking and learning opportunities for attendees including Remodelers Leadership Training, CGR Reception, and the NAHB Remodelers® Gala. Remodeling magazine will also host the Big50 Reception; the first annual Fred Case Remodeling Entrepreneur of the Year ceremony as well as the 2007 Masters of Design Awards Breakfast. As an official endorser, NARI will hold its Fall Board of Directors' meeting in conjunction with the Remodeling Show. NARI members and guests are encouraged to attend as its national leadership comes together to map out its strategic direction and host a Leadership Summit.

In the classroom, the Remodeling Show has the most on-target education taught by those who know the industry best. With over 80 conferences in eight unique tracks, attendees have access to learning everything from growing revenue and streamlining operations to best practices and marketing principles.

The Remodeling Show is a registered provider with several associations. Attendees can earn CR, CLC, CKBR, AIA, CKD, CBD, CMKBD ASID and AIBD designations. Affiliated CAPS, CGR and GMB courses are also available.

The Remodeling Show 2007 will be held in Las Vegas, Nevada at the Mandalay Bay Convention Center. Exhibits will be held from October 10 - 12. Conferences will be held from October 9 - 12. Admission to all clinics, Tool Alley and the Kitchen and Bath Showcase are free with any Expo registration. For more information on the Remodeling Show, please visit [www.TheRemodelingShow.com](http://www.TheRemodelingShow.com).