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ONE-OF-A-KIND EDUCATION AT A ONE-OF-A-KIND EVENT

June 26, Dallas, TX – From show floor education to live clinics and classroom instruction, the Remodeling Show provides the tools and resources that remodelers cannot get anywhere else. The 2006 Remodeling Show will be held October 19 – 21 (conferences begin October 18) at Lakeside Center | McCormick Place in Chicago, Illinois. Owned and produced by Hanley Wood, the Remodeling Show is officially sponsored by NAHB, NAHB Remodelers Council and *Remodeling Magazine*.

Education begins on the show floor where remodelers can perfect their craftsmanship by attending one of the “how-to” installation clinics. With nearly 20 clinics to choose from, hands-on instruction includes some of the most common remodeling projects from door hanging and drywall repairs to more advanced projects like arch trim work and cutting crown moldings. As a veteran attendee, Alan Hanbury, CGR, of House of Hanbury Builders in Newington, Connecticut, uses the Remodeling Show’s on-floor clinic demonstrations to help train his crew by finding new or better uses of tools and challenges them to come back from the show with new skills they can apply to their jobs.

Down the aisle from the traditional installation clinics will be the Kitchen & Bath Showcase, the newest feature of this year’s show. Located in a separate pavilion on the exhibit floor, the showcase will consist of four unique demonstration areas - two for kitchen and two for bath. Two of the four areas will be working sets to host hands-on installation clinics. The two neighboring areas will be finished versions of their in-construction counterparts providing attendees with design inspiration and ideas. This area will be used for “design power-clinics,” short sessions focusing on business and design-related topics. Whether a remodeler has been offering kitchen and bath services for years or they are just thinking about delving into this part of the business, the Kitchen and Bath Showcase will provide practical education in multiple settings.

The education on Day 2 of the Remodeling Show kicks off with a General Session Town Hall presentation, “The Experts Reveal.” Open to all ticketed attendees, this year’s presentation will be moderated by Tom Swartz, CGR and will feature three industry-leading remodelers: David Bryan, CGR, Susan Cosentini and Devon Hartman. Audience participation is a large component to the Town Hall forum as attendees ask questions and get feedback from the panelists.

For those looking for specific business or production education, the Remodeling Show offers over 80 sessions in eight unique tracks that teach everything from growing revenue and streamlining business operations to construction industry practices. For attendees seeking certifications, the Remodeling Show is registered with several associations as a provider of industry designations,

including CGR, ASID, AIA, CR and CMKBD. For 2006, the Remodeling Show has created an online Guidance Counselor to assist remodelers in determining their individual educational needs. Classes and packages within the Conference Program range from \$65 - \$250.

For those just starting their remodeling business or those looking to take their existing business to the next level, the Remodeling Show is the ideal industry resource. Dylan Wadlington of Wadlington Remodeling in Lemont, Pennsylvania attended the Remodeling Show for the first time in 2005 when he realized that his business was expanding faster than he could manage. "Here was the motherlode of information I needed and renowned experts to help my business. I took every class I could," said Wadlington. "I came back from the show with renewed vigor for my trade. I feel the money I spent to go to the show has repaid itself many times over."

Industry veterans looking for advanced education will benefit from the Remodeling Show's newest conference addition, the Master Series Conference Track. These high-level courses will be taught by leaders from outside the remodeling industry and will focus on refining existing best practices to elevate their businesses to the next level in operations, communications and revenue. Participation in the Master Series sessions are restricted and registrations for these classes will be reviewed prior to acceptance. For more information on the Master Series Conference track, please contact Paul Treanor at 972.536.6332 or ptreanor@hanleywood.com.

For remodelers seeking education – product knowledge, business education and construction techniques – the Remodeling Show is THE place to be. "There is no other central source of information for the remodeling business with regards to skills practice or business knowledge," said Paul Winans, owner of Winans Construction in Oakland, California, and long-time attendee of the Remodeling Show. "There are other, smaller shows, but there is nothing else like the Remodeling Show."

For more information on conference sessions at the Remodeling Show, please call 800.681.6970 or visit www.TheRemodelingShow.com. Registration for the 2006 show is now available online.

About Hanley Wood

Hanley Wood, LLC, is the premier media company serving housing and construction. Through five operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions (Dallas), conducts 15 trade shows, including World of Concrete, one of the top 20 trade show events in the country.

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