

Claire Lester
Hanley Wood Exhibitions
clester@hanleywood.com
972.536.6395

REMODELING SHOW'S TOWN HALL TO ANSWER TOUGH QUESTIONS

September 10, Dallas, TX – For the 16th Annual Remodeling Show, the General Session Town Hall will feature a panel of experts answering industry questions from over 1,000 attendees'. The 2007 General Session, entitled, *Town Hall: The Experts Tip Their Cards* is sponsored by Lowe's Commercial Services. The 2007 Remodeling Show will be held October 10 – 12, 2007 (conferences begin October 9) at Mandalay Bay Convention Center in Las Vegas, Nevada. Owned and produced by Hanley Wood, the Remodeling Show is officially sponsored by NAHB, NAHB Remodelers and *Remodeling Magazine*.

The Town Hall kicks off the second day of the show on Thursday, October 11. Three remodelers will take the stage and share their unique and personal business experiences in owning and operating a remodeling company. This highly interactive presentation allows the audience to submit questions directly to the panelists, allowing free-flow exchange of information on the current challenges and tough problems faced by remodelers. "The Town Hall is *THE* place to be to get answers and advise on today's compelling challenges. This is where you go to get insight on questions you have, but don't know where to go for the answers" said Tom Swartz, CGR, CAPS, President of JJ Swartz Co., a remodeling industry veteran well-respected for his contributions to the industry. Swartz returns for a third year in a row as the moderator for Town Hall.

This year's panelists are John Abrams, President of South Mountain Company; Dylan Wadlington, President of Wadlington Remodeling LLC; and Karen Zieba, Vice President and General Manager of Zieba Builders. "Town Hall just keeps getting better and better and each year's panelists set the tone for the event," said Paul Treanor, Senior Conference Manager for the Remodeling Show. "I expect this year's panel to be stellar with their broad business backgrounds and compelling stories."

Before the Town Hall officially begins, the first annual Fred Case Remodeling Entrepreneur of the Year Award will be presented, an award that carries a \$10,000 cash prize. The winner is selected based on business achievement and innovation and presented by Case Design/Remodeling and *Remodeling Magazine*.

Dylan Wadlington, having been to the show three years and now on the Town Hall panel sums it up "The changes I've made in my business are a direct result of the people I met and the open exchange of ideas available at the Remodeling Show. Most importantly, hearing from others how they surmounted adversity and achieved their success fuels my resolve to continue to work on my business"

For more information about the Town Hall at the Remodeling Show, please call 800.681.6970 or visit www.TheRemodelingShow.com. Registration for the 2007 event is available online.

About Hanley Wood

Hanley Wood, LLC, is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions (Dallas) conducts 18 trade shows, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is a \$250 million company owned by affiliates of JPMorgan Partners, LLC. CCMP Capital Advisors manages the Hanley Wood investment for JPMorgan Partners.